



PRESS RELEASE

For Immediate Release

Great Eastern Takaful Wins 'Best Takaful Operator Asia' 2013 Award by the Islamic Business & Finance

Kuala Lumpur, 23 January 2014. Great Eastern Takaful Berhad (formerly known as Great Eastern Takaful Sdn Bhd) (GETB) brought home the 'Best Takaful Operator (Asia)' 2013 award by Islamic Business & Finance, making it the third award win by GETB in three consecutive years. The award ceremony, held in Dubai, United Arab Emirates December last year was attended by GETB Chairman YBhg Datuk Kamaruddin Taib.

Chief Executive Officer, En Zafri Ab Halim says, "This is a wonderful recognition for all of us! To be awarded of such prestige and receiving it during our 3rd year anniversary too, is a blessing. This is definitely a proud moment for everyone. We have such strong commitment and support from the agency force, our own staff, and business partners and of course our certificate owners. This is just the boost we need to spur us on towards a positive 2014!

Islamic Business & Finance, the authoritative voice of the global Islamic finance industry, has a worldwide circulation that spans every continent. It is published by CPI Financial – based in Dubai since 1999 – offering a comprehensive portfolio of market-leading periodicals, products and services tailor-made for the banking and financial sector.

Nominees for the awards were short-listed from hundreds of top Islamic institutions and for a wide variety of categories, which includes 'Best Branding', 'Best Islamic Fund Middle East', 'Best Retakaful Operator', 'Best Takaful Operator' (Asia, Africa, Middle East, Europe), Best Retail Bank (Asia, Africa, Middle East, Europe) and many more.

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