



PRESS RELEASE

For Immediate Release

GREAT EASTERN TAKAFUL LAUNCHES i-GREAT IDAMAN

A specially designed Takaful Plan that provides biennial cash payout combined with protection.

Kuala Lumpur, 5 April 2013, Great Eastern Takaful Sdn Bhd (GETSB) is proud to announce the launch of i-Great Idaman, a Family Takaful Term Plan, designed to complement our increasingly challenging lifestyle by providing biennial cash payout combined with protection.

Great Eastern Takaful's Chief Executive Officer, En Zafri Ab Halim says, "This product has been designed exactly to help us maintain our desired lifestyle. Our expectation rises, so does our cost of living. When before we are contented to move around in public transport, we might now think of owning a car, take the children on a dream holiday, perform hajj with our beloved family and of course, prepare for our childrens' education needs. i-Great Idaman serves these purposes, and on top of that, we are covered against Death and Total & Permanent Disability too".

"We are very excited to launch i-Great Idaman. With the Cash Payout feature, customers can probably enjoy regular withdrawal every two (2) years, up to certificate maturity. Customer can also have the options of entrusting us to invest the cash payout for investment accumulation. The plan comes with the range of benefit terms (15, 18, 21, 24 or 27 years) depending on the years of contribution".

"The contributions for this product may also qualify for Inland Revenue Board tax relief of up to RM6,000 per annum", he added.

i-Great Idaman is open for participation for someone as young as 30 days old (attained age) to the maximum age of 55 years old (next birthday), with minimum sum covered of

RM25,000. With i-Great Idaman, GETSB aims to cater for the needs of the Malaysian population for a saving and protection product with regular payout. i-Great Idaman is already available in the market via GETSB's agency distribution channel.

For more information on i-Great Idaman, please contact any Great Eastern Takaful agents nationwide or call our Careline at 1300 13 8338 or log on to our website at www.i-great.com.

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