



PRESS RELEASE

For Immediate Release

GREAT EASTERN TAKAFUL LAUNCHES i-GREAT AMEEN

A gift of love

Kuala Lumpur, 01 October 2015 – Great Eastern Takaful Berhad (GETB) is pleased to announce the launch of i-Great Ameen, the latest Family Takaful plan to be introduced to GETB's suite of products for a limited period of time. Aimed at those within the age range of 50 to 75 years old, i-Great Ameen was designed to cater to the needs of those in their golden years whom might have that little bit extra to put aside.

Encik Zafri Ab Halim, GETB's Chief Executive Officer, said, "This plan is akin to a gift from a grandparent to his grandson. With that small contribution he makes, he foresees that his grandson will be able to benefit it by using it for his higher education. It is the love he has for his grandson."

"We have designed i-Great Ameen especially for those in their retirement years not so much for the contributors themselves, but for their dependants. Consider it a legacy. A long lasting deed from a loved one. This plan consists of Accidental Death benefit, Death benefit and for Muslims, an option to participate in the Badal Hajj service. Should he opt for Badal Hajj service, in the unfortunate event of his demise, we will make the arrangements for Badal Hajj to be performed on his behalf. This way, we ensure that his request to perform pilgrimage is met."

"i-Great Ameen will have its promotional run until the end of the year, which marks the beginning of our 5th anniversary campaign. Therefore customers are encourage to grab this opportunity to get i-Great Ameen as a gift to their loved ones too." Encik Zafri added.

Enrolment is hassle free with no medical underwriting. The contribution is very affordable, starting from as low as RM50 for one unit and goes up to a maximum of eight units. The coverage term allocated for this product is up to age 85 years old. This plan is available for a limited period only.

For more information on i-Great Ameen, please contact any Great Eastern Takaful agents nationwide or call 03-4259 8328.

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About Great Eastern Takaful Berhad

Great Eastern Takaful Berhad is a joint venture company between I Great Capital Holdings Sdn Bhd (i-Great), a subsidiary of Great Eastern Holdings Limited and Koperasi AngkatanTentera (M) Berhad. Since its inception in 2010, the Company has made great strides where it was named the 'Best New Islamic Institution' in 2011; 'Best New Takaful Institution' in 2012; and 'Best Takaful Operator (Asia)' in 2013 at the Islamic Business & Finance Awards in Dubai.

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